## Managing Economic Distress & Uncertainty | Cash and liquidity



### **\$** Financing Options – Extending the Runway

Review existing credit documentation and where possible, maximize credit facilities

- Seek accommodation with shareholders, bankers and other creditors
- Identify unused sources of collateral if new borrowing is necessary
- Look for alternate sources of financing
- Access new lines with available government stabilization programs or special situation funds
- Stress test your situation using cost reduction options and revenue scenarios projecting a base case and a worst case scenario

#### Cost Reduction and Working Capital Optimization

A summary of the practical / tactical initiatives that our clients are executing upon to stabilize their businesses and preserve cash.

#### 1. Cost Containment

A number of clients are conducting a review of their cost base to better understand fixed vs. variable costs, discretionary spend and operational drivers of cost.



#### Elimination of contract labour

- Implementation of hiring freeze
- Offering of voluntary packages
- Stop on all discretionary spend (e.g., flights, hotels, meals)
- Limited / no learning & development



- Reduction in sales and marketing spend
- Reduction in number and length of shifts
- Limited repairs and maintenance
- Cancellation of non-core business subscriptions

#### 2. Working Capital Optimization

period

**Stakeholder Management** 

The focus is on maximizing cash collections / access to liquidity and minimizing cash outflows while maintaining customer and vendor relationships.

Stakeholders want to hear that you are taking this seriously and

developing plans - regular discussions will facilitate greater flexibility and

Regulators and other government entities may be of value during this

#### Account Receivable

- Focus on invoice accuracy and delivery to customers
- Offering greater discounts to accelerate collections
- Root cause analysis on nature of disputes and resolution process

#### Account Payable

- Requesting discounts on current amounts owed
- Delaying payments to vendors
- Considering supply chain financing options

accommodation of changes in terms

#### Inventory

Acquisition of substitute raw materials

Producing units which are in volumes to reduce machinery set-up costs and employee downtime  $% \left( {{{\mathbf{r}}_{\mathrm{s}}}^{\mathrm{T}}} \right)$ 

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